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PRESS RELEASE

Lemonade Day 2022 Registration Now Open

Kids of All Ages Can Become Entrepreneurs Through Fun, Free Program on April 23

Wichita Falls, TX (January 25, 2022) Lemonade Day Wichita Falls will be Saturday, April 23, 2022, and online registration is now open. On this day, hundreds of young entrepreneurs will host lemonade stands across the city, and see the culmination of their work, and lessons learned through a free curriculum guide provided by Lemonade Day.

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business - a lemonade stand. Each year, in participating cities across the United States, youth have the opportunity to experience entrepreneurship by setting up their business during their city's community-wide Lemonade Day.

Lemonade Day materials and events are 100% free through a partnership between the Small Business Development Center (SBDC) and Texoma Community Credit Union (TCCU), that began in 2017.

"The ability to budget and plan for the future is a critical life skill," said John Buckley, President and CEO at TCCU. "Kids learn just that while preparing to host their own lemonade stand through Lemonade Day. We are proud to be able to help bring this program to our community at no cost, so that kids can be better prepared for their future."

"Lemonade Day is a wonderful opportunity for my entrepreneurship students to make a meaningful connection with the greater Wichita Falls Community," said Dr. Scott Manley, Director, Lalani Center for Entrepreneurship & Free Enterprise at MSU. "They have to really be on their toes when teaching these aspiring entrepreneurs how to develop and implement the plans for their lemonade stands. We are excited about participating with this great program again this year

Lemonade Day season for 2022 will kick off with a Kick Off Celebration for all participants. Packets and t-shirts will be available for pick up at the MSU Sikes Lake Center on Thursday, March 10, from 5:30 to 6:30 pm. come and go. At this event participants will be able to safely pick up their materials such as workbooks and t-shirts – all free with registration.

To learn more about Lemonade Day Wichita Falls, contact Leah Bishop, Lemonade Day coordinator, at leah@texomacu.com or 940-851-4015 or visit www.Facebook.com/LemonadeDayWF. Registration is available now at www.LemonadeDay.org/Wichita-Falls.